salesE**Q**UITY

The Who, How, Why, And Your Expected Results
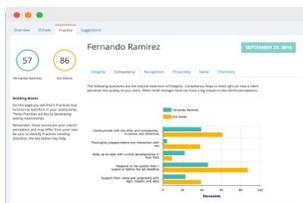
WHO WE ARE:

salesEQUITY is a client engagement platform that empowers businesses to measure, analyze and act on gaps in client perception to drive organic growth. By measuring 1-to-1 client relationships, delivering real-time analysis on accounts and coaching behavior change with actionable tactics and account planning tools, salesEQUITY turns client teams into drivers of organic growth faster and more affordably than any sales training platform.

HOW WE DO IT:

salesEQUITY's patented assessment measures key aspects of business relationships to identify blind spots and undervalued relationships that are ripe for increased engagement. By helping organizations truly understand their individual client relationships, salesEQUITY lowers churn rates and identifies opportunities to up-sell or cross-sell existing clients in much more detail than traditional NPS or satisfaction surveys.
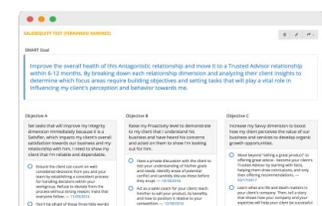
WHY WE DO IT:

After years of working with highly-influential industry leaders, we discovered a gap between client relationship management, revenue forecasting, survey data, and B2C-based net promoter score tools. None of them systematically measure the emotional state of your clients and how they view your relationship.

Our platform captures the emotional state of your clients and offers solutions that create trusted advisor relationships.

YOUR EXPECTED RESULTS:

Our clients have found dramatic revenue growth as high as 75%, within the first year. Sales and account managers typically experience an increase in:

- Up-sell and cross-sell opportunities
- Client Retention
- Referrals

About salesEQUITY

salesEQUITY is a client engagement platform designed to collect, analyze, manage and distribute quantitative customer insight data. By measuring client engagement, our proprietary modeling technology determines trends and establishes benchmarks to help drive VOC and client feedback initiatives.

Learn More About Our Platform

Our platform features highly-customizable modules, in an easy-to-use platform, that turns customer feedback into greater sales revenues and boosts customer loyalty through retention

Tell Me More