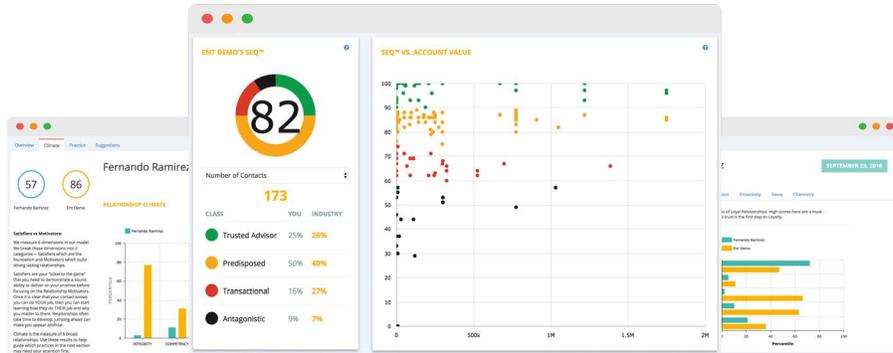


Discover How to Measure, Assess, and Grow Relationships



Our patented Client Relationship Assessment technology captures client feedback and accurately measures loyalty while assessing how behavior impacts a relationship's health. This process helps you identify at-risk relationships and growth opportunities with immediate solutions.

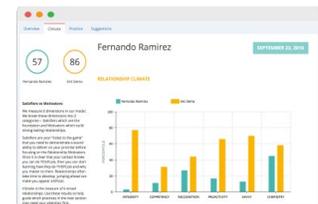


Measure Loyalty with Accuracy

Thanks to years of cross-industry and longitudinal field research, we have secured several international patents that enable us to measure and examine all facets of your clients' loyalty with detailed accuracy.

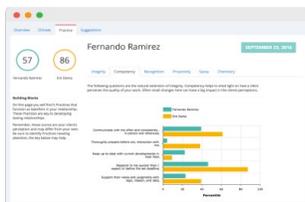
Assess Relationship Climates

After a relationship has been measured, our platform creates a relationship climate that provides a complete assessment and break down of the 6 relationship dimensions that impact its overall health.



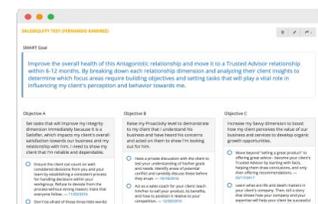
Identify Behavior That Impacts Growth

Identify the impact that your organization's strategies, initiatives, and, processes are having on clients by pinpointing the behavior that affects their perception of you at a granular level.



Build Trusted Advisor Action Plans

Take action and build Trusted Advisor Action Plans that align relationship assessments with strategic client engagement initiatives that improve at-risk relationships and create growth opportunities.



About salesEQUITY

salesEQUITY is a Client Engagement Platform empowering businesses to drive organic growth by measuring, analyzing and providing actionable, tactical coaching for 1-to-1 client relationships on one platform.



Understanding the Value of Our Relationship Assessments

High Relationship Climates Predict Loyalty and More



Most of our customers initially believe that they understand their client's perception of them and that they have the tools to assess their relationships.



Our assessments and solutions prove that strong relationship climates are a predictor of loyalty and have a high impact on your revenue streams.



80%

Of Clients Have Gap Issues

Initially, 80% of our clients don't know they are over or under-estimating their relationships. Our assessments help them identify that gap in perception.

50%

Of Satisfied Clients Churn

Typically, 50% of our customers churn is from clients they assessed as "Satisfied." Our platform finds at-risk relationships and offers immediate solutions.

144%

More Revenue from Existing Clients

Our customers experience 144% spike in revenue from existing clients that have high relationship climates.

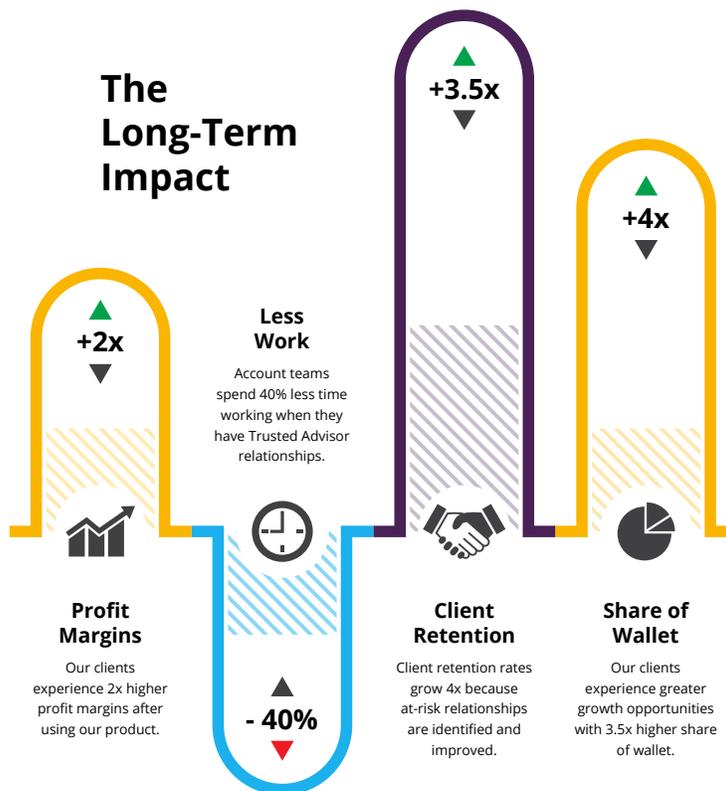
How Our Solutions Will Impact Your Business

Our platform offers instant solutions that improve and create growth for every relationship, based on the behavior that impacts them.



Fact:

Relationship climates not only measure loyalty but also break down the 6 relationship dimensions that motivate your clients to buy more.



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Learn More About Our Platform

Our platform features highly-customizable modules, in an easy-to-use platform, that turns customer feedback into greater sales revenues and boosts customer loyalty through retention.

[Tell Me More](#)

